



About Me

Allison doesn't just practice law, she elevates it. With a reputation for turning complex legal theories into easy, relatable concepts she has become an advocate for business owners and families. A natural educator, Allison brings a fresh perspective of insights to every speaking engagement. Whether breaking down the latest regulatory updates or real world implications of legal strategies, Allison equips her audience with actionable takeaways. She doesn't just talk about the law - she gives solutions.

Speaking Topics

A Place for Everything & Everything In Its Place

Don't leave your family rummaging through your house to find critical information during an emergency. Take control now by gathering all the information in one place, ready at a moment's notice. Join us for this practical, hands-on workshop designed to help you organize your important documents and make sure everything is in its place when it's needed most.

♥ You'll learn:

- ✓ Which documents loved ones will need in an emergency.
- ✓ Where and how to store your Healthcare Power of Attorney so first responders can access it.
- ✓ Who should have copies of your key documents.
- ✓ How to set up a Grab & Go File that keeps everything organized and easy to find.
- ✓ What to include in your Grab & Go File and how to make it truly useful.
- ✓ Common mistakes people make and how to avoid them.
- ✓ How to update your plan over time as life changes.

✦ PLUS: During the workshop, you'll have the opportunity to create your own Grab & Go File. This means you can leave with a critical piece of your planning already done!

Whether you've started planning or don't know where to begin, this workshop will give you clear, useful tools and strategies you can put in place immediately. Don't leave your family guessing, join us and take the first step toward peace of mind and preparedness today!

Get in Touch

Speaking Topics

Essentials of Estate Planning

Without a clear plan, even the simplest estates can quickly become stressful, expensive, and overwhelming for your loved ones. This presentation will guide you, step by step, through the estate planning process so you can truly understand your options and make the best decisions for your unique situation. We'll break it all down in a way that's easy to follow and directly relevant to your life.

♥ You'll learn:

- ✓ The difference between a will and a trust, and which one fits your needs
- ✓ What powers of attorney are and why they're essential
- ✓ How healthcare directives protect your wishes in a medical crisis

Let Allison simplify this complex topic, help you avoid unnecessary legal headaches, reduce taxes and costs, and ensure your wishes are carried out just the way you intend. Whether you're starting your estate plan from scratch or updating an old one, you'll leave this session feeling confident, empowered, and ready to create a plan that gives peace of mind to you and the people you care about most.

Built to Last: Protecting Your Business the Right Way

Starting or running a business is exciting — but it also comes with risks and responsibilities you can't afford to ignore. This attorney-led workshop is designed to help you lay the legal foundation your business needs to grow, thrive, and stay protected. Whether you're just getting started or looking to strengthen your existing operations, this session will walk you through the critical legal decisions and documents every business owner should understand.

♥ Topics Covered:

- ✓ Understanding the differences between an S-Corp, C-Corp, LLC, Sole Proprietorship, and Partnerships
- ✓ Choosing the Right Business Entity
- ✓ Legal Documents Every Business Needs
- ✓ Business licenses and permits
- ✓ Protecting Yourself From Personal Liability
- ✓ Common mistakes that can "pierce the corporate veil"
- ✓ Contracts Every Business Should Have
- ✓ Other Essential Topics for Business Owners

By the end of this seminar, you'll have a clear understanding of how to legally protect your business, minimize risk, and confidently take your next steps as an entrepreneur.

Get in Touch

Speaking Topics

Building A Nonprofit Organization

Join us to learn how to successfully build a Nonprofit Organization, ensuring compliance with various legal and regulatory requirements. At this Workshop, you will find out the following information:

✦ You'll learn:

- ✓ Who should set up a nonprofit Organization?
- ✓ The Legal Requirements in creating a Nonprofit Organization.
- ✓ How to structure a Nonprofit Organization.
- ✓ The Pros and Cons of setting up a Nonprofit Organization.
- ✓ The Operational Requirements to operate a Nonprofit Organization.
- ✓ What does a Nonprofit need to report to Government Agencies.
- ✓ How to protect your Nonprofit against liabilities.
- ✓ Review the various challenges to operating a Nonprofit Organization

The Entrepreneur's Guide to Protecting Creative & Competitive Assets

You've poured your creativity, time, and resources into building your business, now it's time to protect it. This interactive workshop will allow you to identify your intellectual property and how to safeguard it. Designed specifically for entrepreneurs and business owners, this presentation will teach you to identify Intellectual property, why it matters, and how to use it to strengthen your business (and avoid infringing on the IP of others).

✦ You'll learn:

- ✓ How to choose and protect a strong trademark for your business name, logo, or slogan
- ✓ The steps to register a trademark and what happens if you don't
- ✓ Common mistakes entrepreneurs make when selecting a name or logo — and how to avoid them
- ✓ What trade dress means and how it protects the look and feel of your brand
- ✓ How copyright applies to your website content, photos, videos, and marketing materials
- ✓ Why posting others' images, text, or music online can put your business at risk
- ✓ How to secure and enforce your rights if someone copies your work
- ✓ What qualifies as a trade secret and how to keep it protected legally and practically
- ✓ Why NDAs (non-disclosure agreements) are essential when sharing sensitive information
- ✓ Real-world examples of how businesses have lost — or won — because of IP
- ✓ How to monitor for infringement and what to do if you find it
- ✓ When you can (and can't) use someone else's trademarked or copyrighted material
- ✓ The difference between state and federal trademark rights
- ✓ How to work with designers, contractors, and employees to ensure you own what they create

Whether you're just starting out or growing fast, this workshop will give you practical, actionable tips to keep your business secure and competitive.

Get in Touch

Speaking Topics

Don't Sign Blind: Commercial Lease Essentials

Your commercial lease can be one of the most significant, and expensive, commitments your business makes. But too many business owners sign without fully understanding the terms, missing opportunities to save money and protect themselves. In this attorney-led seminar, you'll learn how to approach a commercial lease with confidence and clarity. I'll walk you through the key provisions you need to know, explain what's negotiable (and what's not), and help you avoid common pitfalls that can hurt your business down the line.

♥ Topics will include:

- How to understand and negotiate rent, escalations, and hidden costs
- ✓ What to look for in maintenance, repairs, and improvement clauses
- ✓ How to handle personal guarantees and limit your risk
- ✓ The importance of defining the premises and use provisions clearly
- ✓ What happens at renewal or if you need to get out early
- ✓ Red flags that could cost you thousands

Whether you're signing your first lease or renewing an existing one, this seminar will give you the tools you need to protect your business and set yourself up for success.

Launching Your Nonprofit: What You Need to Know

Join attorney Allison Cychosz and discover how to successfully build and operate a nonprofit organization while staying compliant with all legal and regulatory requirements! At this informative and practical workshop, you'll learn:

♥ Topics will include:

- ✓ The legal steps to create a compliant nonprofit from the ground up.
- ✓ How to structure your nonprofit for sustainability and success.
- ✓ The pros and cons of running a nonprofit — what you need to know.
- ✓ The operational requirements every nonprofit must meet to function properly.
- ✓ What nonprofits must report to government agencies (and when).
- ✓ How to protect your nonprofit from potential liabilities.
- ✓ Common challenges nonprofits face and how to overcome them.

Whether you're just thinking about starting a nonprofit or already in the early stages, this workshop will equip you with the knowledge and tools to move forward confidently.

Get in Touch

Speaking Topics

Safe & Savvy: Legal Essentials for Social Media Marketing

If you're selling products or services online, understanding the laws that govern e-commerce is crucial to protecting your business and your customers, and avoiding costly mistakes. This presentation will help you navigate the complex world of online sales, ensuring your e-commerce practices are compliant, professional, and secure.

📌 Topics covered include:

- ✓ Drafting enforceable online contracts with customers and vendors
- ✓ Understanding the CAN-SPAM Act and email marketing compliance
- ✓ Crafting effective Terms of Use and Privacy Policies for your website
- ✓ The difference between click-wrap and browse-wrap agreements, and why it matters
- ✓ Avoiding trademark infringement in keyword advertising & online branding
- ✓ Spotting and addressing sales tax and nexus issues in multiple states
- ✓ Handling customer disputes and chargebacks
- ✓ Protecting your intellectual property (trademarks, copyrights) online
- ✓ What you need to know about ADA website compliance
- ✓ Compliance with US and GDPR Regulations for privacy

Whether you're just launching your online store or looking to tighten up your current practices, this session will give you the tools and insights you need to succeed confidently in the digital marketplace.

Keeping It Legal: A Guide for E-Commerce Entrepreneurs

Social media is one of the most powerful tools for growing your business — but it also comes with legal risks that many business owners overlook. From protecting your own content to avoiding costly mistakes when sharing someone else's, it's essential to understand the rules of the digital road.

In this attorney-led seminar, we'll cover what every business owner needs to know about the legal side of social media, so you can post with confidence and safeguard your brand.

📌 Topics we'll explore include:

- ✓ How to protect your photos, videos, graphics, and posts from unauthorized use
- ✓ Understanding copyrights, trademarks, and ownership of content you create
- ✓ What you can (and can't) share from others without permission
- ✓ The legal consequences of using someone else's content — even unintentionally
- ✓ Best practices for user-generated content and influencer collaborations
- ✓ How to draft and enforce a social media policy for your team
- ✓ Handling negative reviews and avoiding defamation claims online
- ✓ The basics of contests, giveaways, and disclosures to stay compliant with FTC guidelines

Whether you're creating your own content, hiring others to create it for you, or engaging with your audience online, this session will give you the tools to protect your business, your brand, and your peace of mind.

Get in Touch

Speaking Topics

Stop the Scam: Staying Safe in a Digital World

If you're a woman, veteran, or minority business owner, you may be eligible for certifications that can help you stand out, compete for new opportunities, and grow your business. But understanding the options — and knowing where to begin — can feel overwhelming. Attorney Allison Cychosz will introduce you to the benefits of certification, explain what's available, and help you determine whether pursuing certification is right for your business.

📌 Topics covered:

- ✓ The types of certifications available (WBE, VBE, MBE and others)
- ✓ The opportunities these certifications can unlock (gov't contracts, diversity programs, & partnerships)
- ✓ The general criteria businesses must meet to qualify
- ✓ An overview of the application process and what to expect
- ✓ Common misconceptions and mistakes to avoid

After the workshop, you'll know what certifications are available to you and why they matter. You'll see why working with an experienced professional can help you navigate the process with confidence.

Stop the Scam: Staying Safe in a Digital World

Scammers are getting smarter and their schemes are getting harder to spot. From fake emails and fraudulent phone calls to convincing deepfakes and online imposters, today's scams can target anyone. In this engaging and practical seminar, a seasoned attorney will guide you through the most common (and the most clever) scams, teaching you how to recognize red flags, protect your personal and business information, and avoid costly mistakes.

📌 You'll learn:

- ✓ How to identify phishing emails, fake websites, and fraudulent phone calls
- ✓ Scam tactics targeting businesses and individuals — and how to avoid them
- ✓ How to spot and respond to deepfakes and AI-generated frauds
- ✓ Safe online and offline practices to protect your identity and accounts
- ✓ What to do if you suspect you've been targeted or scammed
- ✓ Tips for educating your employees, family, and yourself to stay vigilant

Whether you're an entrepreneur, professional, or just want to protect yourself and your loved ones, this seminar will equip you with the tools and confidence to stay one step ahead of scammers.

Looking for a different topic? I can create a presentation that matches the needs of your audience. Just reach out.

Get in Touch